



Project “Let’s create an SDGs heritage – SDGCultheritage”

**CREATIVE EVENT N° 2 AND FINAL PARTNERSHIP MEETING
Ascoli Piceno, Italy, Friday 27, Saturday 28 September 2024**

Press release n° 4

The 2nd Creative Event and final partnership meeting of the project “Let’s create an SDGs heritage – SDGCultheritage” (www.sdgheritage.eu), co-financed by the Creative Europe Programme of the European Union, took place on Friday 27 and Saturday 28 September in Ascoli Piceno. Over the course of the two days, delegations from partner organisations were engaged in planning the final stages of the project’s implementation, while also giving life to the creative event in 3 stages, inspiring and being inspired by the Sustainable Development Goals.

During the first stage of the creative event, which took place on the afternoon of Friday 27 September, participants had the opportunity to visit the civic art gallery of Ascoli Piceno, as an example of “culture in sustainability”: discovering how sustainable development has been interpreted in our community over the last three centuries in the name of resilience and continuity, especially in the creation and adherence to an active and shared identity.

The second stage, on the morning of Saturday 28 September, got started from Piazza del Popolo, ensuring participation of the wider public, first reaching the temple of Saint Emidio in the Caves, as an authentic example of cultural heritage preserved and valorized over millennia, later moving along with the “Collettivo OttavaZero” of Parma “walking along streets and trails between music and meditation”, reaching the banks of the Castellano river, immersing participants in a journey suspended between music and meditation, inspiring the journey of culture, hand in hand with environmental sustainability and beyond.

The third and final stage of the creative event was animated by a dance festival that involved local associations and artists, of all ages, to inspire (and be inspired), through dancing, the 17 Sustainable Development Goals to all those present. The dance show took place in the evocative Chiostro Maggiore di San Francesco, just behind Piazza del Popolo, with great public participation. The partner organizations are now preparing to finalize project activities with local dissemination events that will be held in the coming weeks.

We recall that the project is promoted and coordinated by Antroposervice SAS (Italian creative SME) having as co-partners the Institute of Greek Philosophy of Athens (Greece), the Foundation for the Protection of the Landscape of Jelenia Góra (Poland), Espacio Tormaleo S.L. of Oviedo (Spanish creative SME) and the Cyprus Sustainable Tourism Initiative - CSTI (Cyprus).

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The project was born from the idea that organizations in the cultural and creative industry, like everyone else, are called to take into consideration actions that promote environmental sustainability and sustainable development in their activities, paying attention to the reduction of generated waste, reduction of energy consumption and depletion of natural resources, contributing to increasing awareness through cultural and creative events and their provisions overall.

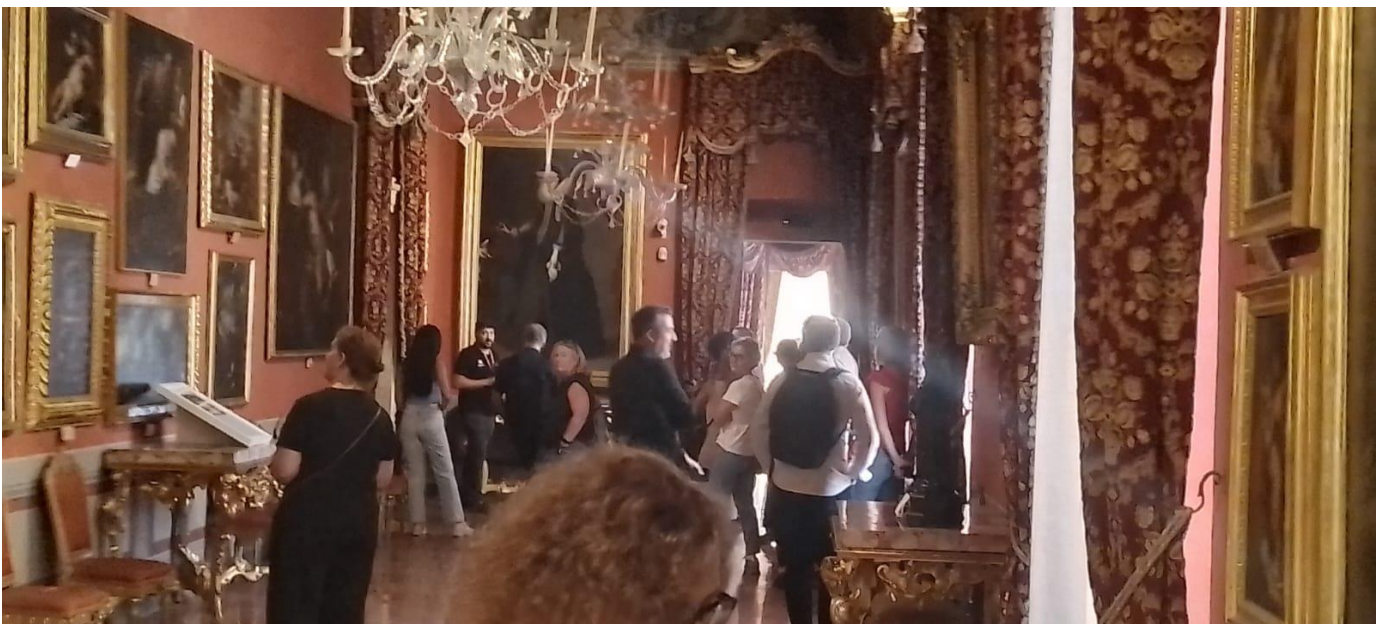
For more info:

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Hereafter, photos taken during the event of 27 and 28 September 2024





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